

Briggs
Freeman

Sotheby's
INTERNATIONAL REALTY

To our Briggs Freeman Sotheby's International Realty agents and staff:

We are excited to announce strategic leadership changes that further propel us into a big, bright future, laid out with care and consideration by Robbie, Russ, our executive team and the leadership of Peerage Realty Partners.

Robbie's new title is now Founder. As our CEO since 1983, Robbie has led our amazing agents to multiple consecutive years of multibillion-dollar total sales across Dallas, Fort Worth, Southlake, Plano/Frisco and all of North Texas.

Robbie is an iconic leader in our markets, and a popular personality who will continue to be active as a brand ambassador, as well as leading special client and developer relationships.

Russ is now our Chief Executive Officer and President. Most recently our president, Russ takes on the CEO role, as well. He will continue to guide the firm's day-to-day functions — including sales, marketing, relocation services, finance, technology and operations — and will now oversee its long-term strategies, too. With his 30-plus years of experience and achievements in finance, banking and sales management, Russ joined the brokerage in 2018 as our chief operating officer and was promoted to president in April 2021. In 2022, he was named to *D CEO* magazine's Dallas 500, the annual list of the most powerful business leaders in Dallas-Fort Worth.

Angela is now our broker of record. The industry veteran remains our vice president of sales and our general counsel and will now be the firm's broker of record, a role that includes transaction guidance and regulation compliance. Robbie will be spending more well-deserved time away from Dallas in this exciting new phase of his life and Angela will carry on the assurance and advice that our agents rely on, every day.

There are no changes to the rest of our amazing executive team:

Maria Cintron, Executive Vice President of Marketing, who leads our team of marketing pros and works with our agents, developing marketing plans for their businesses and properties

Will Stokes, Executive Vice President of Technology, who develops and oversees our tech and tools, and supports both internal and external systems

Zareen Brendel, Executive Vice President of Strategic Growth, who develops and leads our core-services businesses, including mortgage, title and future business opportunities

This is a big moment for our brokerage — a reflection on our glorious past and a wide-open front door to our future. Thank you, Robbie, for making every bit of it possible.

Here's to new adventures for all!